



## **RUCHI TRIPATHI**

**Textile designer**

**91-c, Pocket A**

**Sukhdev Vihar,**

**New Delhi- 25**

**Ph: +919811970107**

**Email: [ruchitrips@gmail.com](mailto:ruchitrips@gmail.com)**

### **AREAS OF SPECIALISATION:**

- **Embroidery, appliqué, weaving, printing and tie-dye.**
- **Garment styling.**
- **Product photography and craft documentation.**
- **Focus on design and market for craft groups**

### **WORK EXPERIENCE:**

<b>S.N O</b>	<b>PERIOD</b>	<b>ORGANISATION</b>	<b>WORK PROFILE</b>
<b>1.</b>	<b>May 2007onwa rds</b>	<b>Rangсутra, Delhi/Bikaner</b>	<b>Working as an in-house designer to develop a whole range of garments, accessories and furnishings based on traditional hand embroidery, tie and dye and handloom weaving. The products are developed keeping in mind the buyers need and specifications. One of the biggest buyers for the products is Fabindia.</b> <ul style="list-style-type: none"><li>• <b>Conduct design workshops with producer groups</b></li></ul>
<b>2.</b>	<b>April 2008 onwards</b>	<b>Desert craft, Bikaner</b>	<b>Working with traditional weavers of</b>

			<b>Bikaner region to create innovative fabrics in cotton and wool. Also working on garment styling, accessories and home furnishings.</b>
<b>3.</b>	<b>August 2005-February 2007</b>	<b>Fabindia overseas pvt. Ltd, Delhi</b>	<ul style="list-style-type: none"> <li>• <b>Merchandiser with the fabric division.</b></li> <li>• <b>Work on block designs for printing in bagh and Jaipur. A range of accessories was developed in Bagh prints. A range of Jaipur prints for yardage was developed for kids.</b></li> <li>• <b>Garment design for phoolpatti, chikankri, tanka work of Jodhpur and embroideries of Gujrat and kasuti.</b></li> </ul>
<b>4.</b>	<b>April 2003-05</b>	<b>Urmul seemant samiti, Bajju</b>	<p><b>Design and production manager at Urmul, bajju (the embroidery). The work profile included:</b></p> <ul style="list-style-type: none"> <li>• <b>Production planning</b></li> <li>• <b>Design development based on orders as well as for exhibitions.</b></li> <li>• <b>Trend and colour forecasting.</b></li> </ul>

### **PROJECTS UNDERTAKEN:**

<b>S.N.</b>	<b>PERIOD</b>	<b>ORGANISATION</b>	<b>ACHIEVEMENTS</b>
<b>1.</b>	<b>Oct 2008-mar09</b>	<b>NIFT/DC(handicrafts),</b>	<b>Research project on languishing crafts of</b>

		<b>Delhi</b>	<b>India. The research included defining, identifying and then photo documenting languishing crafts across north, south, central, east, west and north east regions of India.</b>
<b>2.</b>	<b>Mar 08/09</b>	<b>Bharat gyan vigyan samiti, jaipur</b>	<b>Product development based on the traditional embroidery of 'adda 'in jaipur. The products were mostly womens wear. Tie and dye stoles with embroidered trims.</b>
<b>3.</b>	<b>2008-09</b>	<b>Nagashanti, karnataka</b>	<b>Garment styling and product development using kasuti embroidery as the primary craft.</b>
<b>4.</b>	<b>Mar 2008-may 09</b>	<b>Sandhi craft foundation, Mumbai</b>	<b>6 month project on block printing conducted for women printers of sanganer to develop a range of home furnishings</b>
<b>5.</b>	<b>August 2008</b>	<b>AAICA/Access development initiative</b>	<b>Design assessment of craft groups of Bengal for 'Ode to earth'.</b>
<b>5.</b>	<b>2008</b>	<b>Rangсутra, Bikaner</b>	<b>Tie and dye workshop to develop stoles and garments using traditional bandhej</b>
<b>6.</b>	<b>2007- 08</b>	<b>Nift/ Dc(Handlooms)/Sa unsar Cluster development, M.P.</b>	<b>Working closely with weavers based in the Saunsar district of Madhya Pradesh and conducting workshops to develop a range of products included: Fabric development in cotton by combining various yarn qualities, weaving patterns and play of colors and styling them into</b>

			<p>garments with coordinated stoles for men and women.</p> <p>Fabric development in tussar silk/ cotton taking inspiration from maheshwari and chanderi fabrics to convert them into furnishings and made ups.</p>
7.	Mar 2007	Chanderi cluster development initiative (M.P.):	Developed a range of sarees and suits with the weavers of chanderi cluster for the domestic market.
8.	April 2007	North east social trust, Assam	A range of garments and accessories developed in extra weft weaving technique on handloom carried, out by women in villages of Assam. The designs were carried out with the assamese and the mishing tribes in Golaghat district of Assam and were done in cotton and silk
9.	February 2004	Urmul/ DC(Handicrafts)	Conducted the Design and Technical development workshop, sponsored by Development Commissioner (handicrafts) in February 2005. The workshop was conducted with tailors from Urmul Phalodi, Bajju and Lunkaransar to develop new styles for garments. The 15-day workshop also aimed at motif development and new embroidery styles

			<b>for Urmul Seemant, Bajju. The report and prototypes were submitted to DC</b>
<b>10.</b>	<b>April-Sept 2003</b>	<b>Urmul trust, Bikaner</b>	<b>Final diploma project on tie and dye of Churu and sujargarh district. A range of garments and accessories were developed during the period.</b>
<b>11.</b>	<b>2002</b>	<b>North Karnataka region</b>	<b>Studied and documented the traditional crafts of north Karnataka region which included making of Ilkal saris, Kasuti embroidery, and Jamkhaan and Guddar crafts as part of Craft Documentation at NIFT.</b>
<b>12.</b>	<b>2001</b>	<b>Century textile mills, Mumbai</b>	<b>21 day Internship as part of course curriculum</b>

### **EDUCATIONAL QUALIFICATIONS:**

<b>S.NO</b>	<b>Period</b>	<b>Institute</b>	<b>Course</b>
<b>1.</b>	<b>2001-2003</b>	<b>National institute of fashion technology, delhi</b>	<b>Post graduate diploma in Textile Design and Development</b>
<b>2.</b>	<b>1999-2001</b>	<b>Lady Irwin College</b>	<b>B.Sc(Hons), Textile and Clothing</b>
<b>3.</b>	<b>1998-1999</b>	<b>St. Joseph's Shaktinagar</b>	<b>Senior Secondary</b>
<b>4.</b>	<b>1996-1997</b>	<b>St. Joseph's Shaktinagar</b>	<b>High School</b>

